



2022 MARYLAND REAL ESTATE CONVENTION SPONSORSHIP OPPORTUNITIES



MARYLAND CONVENTION SPONSORSHIPS

Presenting Sponsor of the Maryland Real Estate Convention: \$50,000 (Sponsor for the entire four days)

- Custom Branding and speaking opportunities to be co-designed by sponsor and event hosts
- Company promo and video/slideshow/logo electronically displayed at the venue
- Logo lighting at the Maryland Party
- Early entry access to Maryland Party and opportunity for a pre party
- Company logo prominently positioned on all printed and electronic material
- Opportunity to address the attendees
- Employee and guest invites to be determined
- Private poolside bungalow at the Maryland Party with signage and digital media display with logo
- All Maryland party food, beverages, and alcohol included
- Co-Sponsorship of the Welcome Gift
- Opportunity to distribute corporate gifts at Maryland Party
- Private Encore Pool Cabana from Saturday to Monday/Signage at Maryland pool & breakfast

MARYLAND PARTY SPONSORSHIPS

Diamond Sponsor: \$35,000

- Custom Branding and speaking opportunities to be co-designed by sponsor and event hosts
- Company promo and video/slideshow/logo electronically displayed at the venue
- Logo lighting for each company at party
- Early entry access to Maryland Party and opportunity for a pre party
- Company logo prominently positioned on all printed and electronic material
- Employee and guest invites to be determined
- Private poolside bungalow at the Maryland Party with signage and digital media display with logo
- All Maryland party food, beverages, and alcohol included
- 20 passes to the daytime pool at the Encore Saturday, Sunday & Monday

(Additional passes available at a cost to the Maryland Pool Party)

Platinum Sponsor: \$17,500

- Company logo on all printed and electronic material (invitations, table tents and banner signs)
 - Verbal company recognition at party
 - Logo lighting for each company at party
 - Includes up to 40 guest invitations
 - Early entry access to Maryland Party and opportunity for a pre party
 - First floor private poolside cabana at Monday night party for each company to entertain clients
 - All Maryland party food, beverages, and alcohol included
 - 15 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- (Additional passes available at a cost to the Maryland daytime pool)

Gold Sponsor: \$12,500

- Company name on all printed and electronic material (invitations, table tent and banner signs)
 - Logo lighting for each company at party
 - Includes up to 20 guest invitations
 - Second floor private poolside cabana at Monday night party for each company to entertain clients
 - All Maryland party food, beverages, and alcohol included
 - 10 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- (Additional passes available at a cost to the Maryland daytime pool)

Silver Sponsor: \$8,500

- Company name on all printed and electronic material (invitations, table tents)
 - Includes up to 10 guest invitations
 - All Maryland Party food, beverages, and alcohol included
 - 8 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- (Additional passes available at a cost to the Maryland daytime pool)

Bronze Sponsor: \$5,000

- Company name on all printed and electronic material (invitations, table tents)
 - Allowed to include 4 guests
 - All Maryland Party food, beverages, and alcohol included
 - 6 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- (Additional passes available at a cost to the Maryland daytime pool)

Kosher Food Sponsor at Kosher Ultra Lounge at Maryland Party: \$7,500 - \$10,000

- Company name on all printed and electronic material (invitations, table tents)
- Signage in and near the Kosher food at the Maryland Party
- Allowed to include 10 guests
- All Maryland Party food, beverages, and alcohol included

Friend of the Maryland Party: \$1,800

- 1 person to the daytime pool for 3 days and the Maryland Party

"Daytime Cabana" Sponsorships for Downstairs Cabanas

- Encore Pool Downstairs Cabana Sponsorships for all 3 days \$18,000 for single company
 - \$9,500 "Half" cabana share; Sponsorships include one half reserved cabana per sponsor per day for three days (Saturday, Sunday, Monday) at the Encore Pool
 - 10 additional passes to Encore pool; 8 invites to the Maryland party
 - All beverages and alcohol are included
- (Additional passes available at a cost to the Maryland Party)

"Daytime Cabana" Sponsorships for Upstairs Cabanas

- Encore Pool Upstairs Cabana Sponsorships for all 3 days \$17,000 for single company
 - 10 additional guest passes to Encore pool; 8 invites to the Maryland party
 - \$9,000 "Half" cabana share
 - The Cabana Sponsorship includes your company name on invitations as well as signage around the pool and in your cabana and at the Maryland Party
 - All beverages and alcohol are included
- (Additional passes available at a cost to the Maryland Party)

- Lily pad Saturday Sponsorship: \$5,000 for 3 days
- Daybed Saturday Sponsorship: \$5,000 for 3 days

Poolside Bar Sponsorships

Poolside Bar Sponsorship - \$6,500 Saturday / \$8,500 Sunday or Monday

- Poolside Bar Sponsorships are limited to five sponsors per day
- Choice of day is on a "first come, first served" basis
- The Poolside Bar Sponsorship includes your company name on invitations as well as your logo on custom printed cups for drink service
- All beverages and alcohol are included
- Access to the Encore Pool for 5 guest passes
- Access to the Maryland Party up to 5 guests

Breakfast or Lunch Sponsorships

Continental Breakfast or Lunch Sponsorship: \$7,500 - \$25,000

- Breakfast or Lunch can be sponsored by a single company, or co-sponsored by multiple companies
- Sunday and Monday
- Choice of day is on a "first come, first served" basis
- The Sponsorship includes your company name on invitations as well as signage around the pool and in your cabana and at the Maryland Party
- Catering details to be determined
- Access to the Maryland Party and access to the Maryland Pool to be determined

Kosher Food Sponsor at Encore Pool: \$4,500 Sunday, Monday

- Company name on all printed material (invitations, table tents)
- Allowed to include 1 company employee and up to 1 additional guest at pool
- All food, beverages, and alcohol included
- Up to one employee and two guests to the Maryland Party

If interested in sponsoring, please call Terry Anne Hearn at 410.415.7550 or email at Tahearn@residentialtitle.com for more information.