

# 2024 MARYLAND REAL ESTATE CONVENTION SPONSORSHIP OPPORTUNITIES



Each sponsorship includes access to all four events: three days at the all-exclusive Maryland daytime pool (2 breakfasts, 2 lunches, and all beverages included) and the Maryland Party (includes all food and beverages), and discounted room rates at the Wynn/Encore.

## MARYLAND CONVENTION SPONSORSHIPS

## Presenting Sponsor — \$75,000

## Sponsor for the entire four days

- Custom Branding and speaking opportunities to be co-designed by sponsor and event hosts
- Company promo and video/slideshow/logo electronically displayed at the venue
- Logo lighting at the Maryland Party
- Early entry access to Maryland Party and opportunity for a preparty
- Company logo prominently positioned on all printed and electronic material
- Opportunity to address the attendees
- Employee and guest invites to be determined
- Private poolside bungalow at the Maryland Party with signage and digital media display with logo
- All Maryland party food, beverages, and alcohol included
- Co-Sponsorship of the Welcome Gift
- Opportunity to distribute corporate gifts at Maryland Party
- Private Encore Pool Cabana from Saturday to Monday/Signage at Maryland pool & breakfast

## **MARYLAND PARTY SPONSORSHIPS**

## Diamond Sponsor — \$35,000

- Custom Branding and speaking opportunities to be co-designed by sponsor and event hosts
- Company promo and video/slideshow/logo electronically displayed at the venue
- Logo lighting for each company at party
- Early entry access to Maryland Party and opportunity for a preparty
- 20 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- Company logo prominently positioned on all printed and electronic material
- Employee and guest invites to be determined
- Private poolside bungalow at the Maryland Party with signage and digital media display with logo
- All Maryland party food, beverages, and alcohol included

#### (Additional passes available at a cost to the Maryland Pool Party)

If interested in sponsoring, please contact Terry Anne Hearn at (410) 415-7550 or marylandrealestateconvention@residentialtitle.com for more information.

## Platinum Sponsor — \$17,500

- Company logo on all printed and electronic material (invitations, table tents and banner signs)
- Verbal company recognition at party
- Logo lighting for each company at party
- Includes up to 40 invitations to the Monday Night Maryland Party
- 15 passes to the daytime pool at the Encore on Saturday, Sunday & Monday
- Early entry access to Maryland Party and opportunity for a preparty
- First-floor private poolside cabana at Monday night party for each company to entertain clients
- All Maryland party food, beverages, and alcohol included

## (Additional passes available at a cost to the Maryland daytime pool)

## Gold Sponsor — \$12,500

- Company name on all printed and electronic material (invitations, table tent and banner signs)
- Logo lighting for each company at party
- Includes up to 20 invitations to the Monday Night Maryland
  Party
- 12 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- Second-floor private poolside cabana at Monday night party for each company to entertain clients
- All Maryland party food, beverages, and alcohol included

(Additional passes available at a cost to the Maryland daytime pool)

#### Silver Sponsor — \$10,000

- Company name on all printed and electronic material (invitations, table tents)
- Includes up to 10 invitations to the Monday Night Maryland Party
- 10 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- All Maryland Party food, beverages, and alcohol included

(Additional passes available at a cost to the Maryland daytime pool)

### Bronze Sponsor — \$7,500

- Company name on all printed and electronic material (invitations, table tents)
- Includes up to 6 invitations to the Monday Night Maryland Party
- 6 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- All Maryland Party food, beverages, and alcohol included
- (Additional passes available at a cost to the Maryland daytime pool)

## Kosher Food Sponsor at Kosher Ultra Lounge at Maryland Party — \$7,500 - \$10,000

- Company name on all printed and electronic material (invitations, table tents)
- Signage in and near the Kosher food at the Maryland Party
- Includes up to 10 invitations to the Monday Night Maryland Party
- 3 passes to the daytime pool at the Encore Saturday, Sunday & Monday
- All Maryland Party food, beverages, and alcohol included

### Friend of the Maryland Party — \$2,500

One (1) person to the daytime pool for three (3) days and the Maryland Party

#### "Daytime Cabana" Sponsorships for Downstairs Cabanas

- Encore Pool Downstairs Cabana Sponsorships for all 3 days \$20,00 for single company
- \$11,000 "Half" cabana share Sponsorships include one half reserved cabana per sponsor per day for three days (Saturday, Sunday, Monday) at the Encore Pool
- 10 passes to Encore pool; 10 invites to the Maryland Party
- The Cabana Sponsorship includes your company name on invitations as well as signage around the pool and in your cabana and at the Maryland Party
- All beverages and alcohol are included

#### (Additional passes available at a cost to the Maryland Party)

### "Daytime Cabana" Sponsorships for Upstairs Cabanas

- Encore Pool Upstairs Cabana Sponsorships for all 3 days \$18,500 for single company
- 10,000 "Half" cabana share; Sponsorships include one half reserved cabana per sponsor per day for three days (Saturday, Sunday, Monday) at the Encore Pool
- 10 guest passes to Encore pool; 8 invites to the Maryland Party
- The Cabana Sponsorship includes your company name on invitations as well as signage around the pool and in your cabana and at the Maryland Party
- All beverages and alcohol are included

(Additional passes available at a cost to the Maryland Party)

### Lily pad Saturday Sponsorship — \$5,000 for 3 days

## Daybed Saturday Sponsorship — \$5,000 for 3 days

### **Poolside Bar Sponsorships**

- Poolside Bar Sponsorship \$8,500 Saturday / \$10,000 Sunday or Monday
- Poolside Bar Sponsorships are limited to five (5) sponsors per day
- · Choice of day is on a "first come, first serve" basis
- The Poolside Bar Sponsorship includes your company name on invitations as well as your logo on custom-printed cups for drink service
- Access to the Maryland Party up to five (5) guests
- Access to the Encore Pool for five (5) guest passes
- All beverages and alcohol are included

### **Breakfast or Lunch Sponsorships**

- Continental Breakfast or Lunch Sponsorship \$10,00 to \$25,000
- Breakfast or Lunch can be sponsored by a single company, or cosponsored by multiple companies
- Sunday and Monday
- Choice of day is on a "first come, first serve" basis
- The Sponsorship includes your company name on invitations as well as signage around the pool and in your cabana and at the Maryland Party
- Access to the Maryland Party and access to the Maryland Pool to be determined
- Catering details to be determined

## Kosher Food Sponsor at Encore Pool — \$5,500 Sunday, Monday

- Company name on all printed material (invitations, table tents)
- Allowed to include 1 company employee and up to 1 additional guest at pool
- Up to one (1) employee and two (2) guests to the Maryland Party
- All food, beverages, and alcohol included

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